

ANTI-MOISTURE ANTI-THEFT

Dri-Loc® Pads are the leading absorbent pads on the market today for fresh meat, fish, and poultry applications, and their moisture control technology can now be combined with an anti-theft label to help control meat case shrink.

Invisible Protection

The Dri-Loc® Theft-Sensor Pad contains a Sensormatic Ultra-Max® label sold by ADT for use with the Ultra-Max® Electronic Article Surveillance (EAS) System.

- The Sensormatic® theft-sensor label is securely embedded, and totally concealed, in the Dri-Loc pad during manufacturing.
- It helps reduce meat department shrink from shoplifting because the label is difficult to detect and remove.
- The Ultra-Max system, the world's fastest growing EAS technology, electronically detects any labeled merchandise not paid for as it is removed from the store.
- Retailers can also save the labor costs associated with manually applying sensor labels themselves.



Designed for Fresh Meat Applications

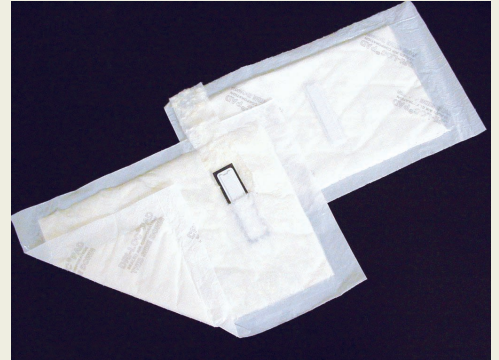
The Sensormatic Ultra-Max® label is designed to withstand the rigors of fresh meat packaging and complement the Dri-Loc® Pad technology.

- It works well when wet or frozen.
- The label is microwave-safe. No need to remove the Dri-Loc Pad before defrosting.
- The Ultra-Max label and the Dri-Loc Pad meet all US FDA requirements.

Plus All of the Dri-Loc® Benefits

Dri-Loc absorbent pads deliver unique moisture-control that produces more appealing packages that stay fresh longer, free from unsightly excess liquids.

- Reduce costly rewraps and product downgrades.
- One-way valves and sealed edges keep products fresher, longer.
- Meat is not "dried out" from the pad wicking on the meat contact layer.
- Pads protect display cases.
- Pads create an aesthetically appealing package.



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